StaffCPD | Affordable CPD for All

Certificate in Event Management

CPD Certificate • Accredited by UK Versity and The CPD Certification Service

COURSE TYPE	DURATION	ASSESSMENT	STUDY MODE	ACCREDITED BY
CPD Certificate	**2–6 Weeks**	**Online MCQ (50% pass)**	**Online / Self-paced**	**UK Versity & CPD Certification Service**

COURSE OVERVIEW

This course guides learners on the intricate details of event management and what it takes to host and maintain control of a successful event. Events are central to business growth and building relationships with potential clients. Events managers essential to many businesses, as the success or failure of an event, could be crucial to any company's reputation. This course will go into what makes an event successful; from the venue to the promotion, there are numerous layers to what can make an event work. Furthermore, the course will also look into why events are important and what you might need this skill for outside of the event management business.

WHAT YOU WILL LEARN

- Explain What is an Event
- List the Types of Events
- Describe the Importance of Events
- Explain the Steps to Create and Theme an Event
- Explain the '5Ws' of Event Creation
- Explain the Steps of the Event Planning Process
- Describe the Methods for Evaluation of Event
- Explain How to Organize Great Events
- Explain Use of Gantt Charts in Event Management
- Explain How to Choose an Ideal Venue
- Explain the Key Steps in Event Marketing
- Explain the Steps of Event Budgeting Process
- Explain Elements of Event Promotion & Marketing
- Explain the Role of HRM in Event Management
- Explain Components of Safety in Event Management

ENTRY REQUIREMENTS

- There is no previous experience or qualifications required for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- Basic understanding of English language is required to attend this course.
- You'll need a smart device (PC/Mac/Tablet) with an internet connection.

CAREER AND PROGRESSION

You may be interested in event management as your main area of work and seeking a fast-track qualification to help you kick-start your career. Alternatively, if you are a professional in any business seeking growth, taking this course could improve your prospects drastically. Events Management is both an interesting career in its own right as well as being a coveted skill in modern professionals.

ASSESSMENT & ACCREDITATION

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and must achieve a minimum of 50% to achieve this qualification. This course is accredited by UK Versity and The CPD Certification Service. On successful completion you receive a certificate you can verify at staffcpd.com/verify-your-certificate.

Course Fee: £20

100% online | Instant access on purchase | 12 months' access

BUY NOW
staffcpd.com

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