StaffCPD | Affordable CPD for All

Certificate in Public Relations

CPD Certificate • Accredited by UK Versity and The CPD Certification Service

COURSE TYPE	DURATION	ASSESSMENT	STUDY MODE	ACCREDITED BY
CPD Certificate	**4 weeks**	**Online MCQ (50% pass)**	**Online / Self-paced**	**UK Versity & CPD Certification Service**

COURSE OVERVIEW

PR is essential to almost every business. This course gives you an in-depth understanding of how PR works and why it matters, putting you in a position to move up in your current career or build a new one.

WHAT YOU WILL LEARN

- Nature and Purpose of Public Relations
- Public Relations and Organisations
- Communication, Research and Evaluation
- Customer, Media and Community Relations
- Global Public Relations
- Public Relations Strategies
- Futures

ENTRY REQUIREMENTS

- There is no previous experience or qualifications required for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- Basic understanding of English language is required to attend this course.
- You'll need a smart device (PC/Mac/Tablet) with an internet connection.

CAREER AND PROGRESSION

Suited to anyone moving into PR, or wanting it as a stepping stone into wider communications roles. It also works well as CPD for those in current employment.

ASSESSMENT & ACCREDITATION

This course does not involve any written exams. Students are assessed by Multiple Choice Questions (MCQ) and must achieve a minimum of 50% to pass. This course is accredited by UK Versity and The CPD Certification Service. On successful completion you receive a certificate you can verify at staffcpd.com/verify-your-certificate.

Course Fee: £75

100% online | Instant access on purchase | 12 months' access

BUY NOW
staffcpd.com

StaffCPD
11 Woodcock Court, Modwen Road, Salford M5 3EZ
Tel: +44 7484 361 688 | info@staffcpd.com | www.staffcpd.com

Accredited by UK Versity and The CPD Certification Service