StaffCPD | Affordable CPD for All

Certificate in Employee Engagement

CPD Certificate • Accredited by UK Versity and The CPD Certification Service

COURSE TYPE	DURATION	ASSESSMENT	STUDY MODE	ACCREDITED BY
CPD Certificate	2–6 Weeks	Online MCQ (50% pass)	Online / Self-paced	UK Versity & CPD Certification Service

COURSE OVERVIEW

Employee engagement is essential as part of strategic human resource management because the people within the company are the key to achieving competitive advantage. Employees need to be seen as assets to be developed, not costs to be controlled. This course will teach you the best way to harness employee engagement and make sure your business has a continuously open and progressive environment.

WHAT YOU WILL LEARN

- Origin Employee Engagement
- Research Studies
- Strategies of Employee Engagement
- Employee Engagement Activities
- Managing Employee Satisfaction
- Drivers of Employee Engagement
- Creating Culture of Employee Engagement
- Trends in Global Employee Engagement
- Employee Engagement Initiatives
- Employee Engagement Best Practices
- Employee Engagement Ideas
- Survey Instrument Components
- Recommendations

ENTRY REQUIREMENTS

- There is no previous experience or qualifications required for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- Basic understanding of English language is required to attend this course.
- You'll need a smart device (PC/Mac/Tablet) with an Internet connection.

CAREER AND PROGRESSION

This course is valuable for anyone seeking work in a management; it may be done alongside or before other courses in management (long or short) so as to develop skills needed to go into the managerial line of work. This can also be done as a CPD course for those in current employment.

ASSESSMENT & ACCREDITATION

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks. This course is accredited by UK Versity and The CPD Certification Service. On successful completion you receive a certificate you can verify at staffcpd.com/verify-your-certificate.

Course Fee: £20

100% online | Instant access on purchase | 12 months' access

BUY NOW
staffcpd.com

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