StaffCPD | Affordable CPD for All

Certificate in Research Analysis

CPD Certificate • Accredited by UK Versity and The CPD Certification Service

COURSE TYPE	DURATION	ASSESSMENT	STUDY MODE	ACCREDITED BY
CPD Certificate	4–6 weeks	Online MCQ (50% pass)	Online / Self-paced	UK Versity & CPD Certification Service

COURSE OVERVIEW

Our course in research analysis will give you a grounding of why research is vital in any business enterprise, as well as information on how to most effectively manage your own research projects. It will also demonstrate how to correctly parse the results of your research, leading to analysis that will best help your business reach excellence. Decisions based on market and client research have consequences throughout every department of a company – studying research analysis means having a greater grasp on how and why major decisions are made.

WHAT YOU WILL LEARN

- Introduction to the Research Analyst Profession
- Introduction to Securities Market
- Fundamentals of Research
- Economic Analysis
- Industry Analysis
- Company Analysis—Qualitative Dimensions
- Company Analysis—Quantitative Dimensions
- Valuation Principles
- Fundamentals of Risk and Return
- Qualities of a Good Research Report

ENTRY REQUIREMENTS

- There is no previous experience or qualifications required for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- Basic understanding of English language is required to attend this course.
- You'll need a smart device (PC/Mac/Tablet) with an internet connection.

CAREER AND PROGRESSION

A certificate in research analysis can lead to a role as a research analysis, either in-house or as a consultant. It will also be beneficial for anyone in the business field who wishes to upgrade their understanding of their client base and analytical tools. It can also be taken as a CPD course in order to develop your skills within your current job.

ASSESSMENT & ACCREDITATION

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks. This course is accredited by UK Versity and The CPD Certification Service. On successful completion you receive a certificate you can verify at staffcpd.com/verify-your-certificate.

Course Fee: £20

100% online | Instant access on purchase | 12 months' access

BUY NOW
staffcpd.com

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