StaffCPD | Affordable CPD for All

Digital Communications

ATHE Level 4 qualification

LEVEL	DURATION	ASSESSMENT	STUDY MODE	AWARDING BODY
Level 4	**4–6 Weeks**	**Assignment**	**Online / Distance**	**ATHE**

COURSE OVERVIEW

The aim is to develop knowledge and understanding of digital communications technology. It examines a range of concepts that explore digital communications and the impact they have on organisations and society. Learners will also gain an understanding of the issues of accessibility, security and portability in digital communications

WHAT YOU WILL LEARN

- Understand a range of digital communications technologies
- Understand the impact of digital communications
- Understand issues of accessibility, security and portability in digital communication
- Understand blogging, digital content management and social networking platforms

ENTRY REQUIREMENTS

- There are no previous qualifications or experience required for enrolment.
- Available to all learners aged 18 or over, from all academic backgrounds.
- Basic understanding of English language is required to attend this course.
- You'll need a smart device (PC/Mac/Tablet) with an internet connection.

CAREER AND PROGRESSION

This course prepares you for roles such as Digital Marketing Executive, Communications Specialist, Social Media Manager, or Content Strategist, or progression to advanced digital marketing qualifications.

ASSESSMENT & CERTIFICATION

All units within this qualification are internally assessed via assignments and externally verified by awarding organization (ATHE Ltd). There are no examinations in this course. This is an ATHE qualification. On successful completion your certificate is issued by ATHE through ATHE-approved centre 889.

Course Fee: £250

100% online | Instant access on purchase | 12 months' access

BUY NOW
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