StaffCPD | Affordable CPD for All

Certificate in Employee Retention

CPD Certificate • Accredited by UK Versity and The CPD Certification Service

COURSE TYPE	DURATION	ASSESSMENT	STUDY MODE	ACCREDITED BY
CPD Certificate	**2–6 Weeks**	**Online MCQ (50% pass)**	**Online / Self-paced**	**UK Versity & CPD Certification Service**

COURSE OVERVIEW

Employee recruitment is only one part of business development; the next stage lies in the retention of your employees. A good employer needs to understand the best way to motivate their employees and show them that they are valued. Whilst building the workforce and recruiting new employees is important for any growing business, assuring that the current workers are content is also essential. This course will go into how to retain employees, help them build on their skills and continuously enjoy their position.

WHAT YOU WILL LEARN

- Introduction
- Understanding What Motivates Employees
- Why Retention is a Serious Problem
- A Strategic Accountability Approach to Manage Retention
- Measure and Monitor Turnover and Retention Data
- Recruiting New Employees
- Building Motivation and Commitment
- Employee Retention- Case Study

ENTRY REQUIREMENTS

- There is no previous experience or qualifications required for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- Basic understanding of English language is required to attend this course.
- You'll need a smart device (PC/Mac/Tablet) with an Internet connection.

CAREER AND PROGRESSION

This course is valuable for anyone seeking work in a management; it may be done alongside or before other courses in management (long or short) so as to develop skills needed to go into the managerial line of work. This can also be done as a CPD course for those in current employment.

ASSESSMENT & ACCREDITATION

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks. This course is accredited by UK Versity and The CPD Certification Service. On successful completion you receive a certificate you can verify at staffcpd.com/verify-your-certificate.

Course Fee: £20

100% online | Instant access on purchase | 12 months' access

BUY NOW
staffcpd.com

StaffCPD
11 Woodcock Court, Modwen Road, Salford M5 3EZ
Tel: +44 7484 361 688 | info@staffcpd.com | www.staffcpd.com

Accredited by UK Versity and The CPD Certification Service