StaffCPD | Affordable CPD for All

Certificate in Business Networking

CPD Certificate • Accredited by UK Versity and The CPD Certification Service

COURSE TYPE	DURATION	ASSESSMENT	STUDY MODE	ACCREDITED BY
CPD Certificate	2–6 Weeks	Online MCQ (50% pass)	Online / Self-paced	UK Versity & CPD Certification Service

COURSE OVERVIEW

Networking is ultimately another term for communicating; in business is relates to making the connections with other professionals and companies in order to optimise each others' success. This is important because building relationships in the business world is integral to developing and expanding your role. This course is about removing the intimidating side of networking and helping professionals to understand the value of mastering it and the skills required to do so.

WHAT YOU WILL LEARN

- What is Business Networking?
- Describe the Types of Business Networks
- Explain How to Remember Names and Faces in Networking
- List the Benefits of Business Networking
- Explain the Role of Pitch in Business Networking
- Explain How to Overcome Fear of Breaking the Silence
- Explain the Role of Etiquette in Business Networking
- Explain the Role of Body Language in Business Networking
- Explain How to Build Rapport with New Contacts
- Describe the Strategies to Improve Business Networking
- Explain the Role of Tone in Business Networking
- Explain How to Impress While Networking
- Describe the Crucial Aspects in Business Networking
- Explain Ways to Make a Lasting Positive Impression

ENTRY REQUIREMENTS

- There is no previous experience or qualifications required for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- Basic understanding of English language is required to attend this course.
- You'll need a smart device (PC/Mac/Tablet) with an internet connection.

CAREER AND PROGRESSION

This course may lead to progression into or within employment in networking. It may be that you are running your own business and you are seeking to learn effectively build relationships with consumers and other businesses, or it may be used to help you learn more about how these processes work within the business you are employed in. Employers may request their employees to do this as a CPD course, or you may choose to do so in order to progress in your field. Modules • What is Business Networking? • Describe the Types of Business Networks • Explain How to Remember Names and Faces in Networking • List the Benefits of Business Networking • Explain the Role of Pitch in Business Networking • Explain How to Overcome Fear of Breaking the Silence • Explain the Role of Etiquette in Business Networking • Explain the Role of Body Language in Business Networking • Explain How to Build Rapport with New Contacts • Describe the Strategies to Improve Business Networking • Explain the Role of Tone in Business Networking • Explain How to Impress While Networking • Describe the Crucial Aspects in Business Networking • Explain Ways to Make a Lasting Positive Impression

ASSESSMENT & ACCREDITATION

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks. This course is accredited by UK Versity and The CPD Certification Service. On successful completion you receive a certificate you can verify at staffcpd.com/verify-your-certificate.

Course Fee: £20

100% online | Instant access on purchase | 12 months' access

BUY NOW
staffcpd.com

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